

COMMUNICATION STUDIES (COM)

commstudies.missioncollege.edu

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Associate in Arts for Transfer in Communication Studies (AA-T)

The Associate in Arts in Communication Studies for Transfer (AA-T in Communication Studies) is designed to provide a clear pathway to a CSU institution for students who plan to transfer and complete a CSU major or baccalaureate degree in Communication Studies. California Community College students who are awarded an Associate in Arts in Communication Studies for Transfer (AA-T in Communication Studies) are guaranteed admission with junior standing somewhere in the CSU system and given priority admission consideration to their local CSU institution or to a program that is deemed similar to their community college major. This priority does not guarantee admission to specific majors or institutions. The Associate in Arts in Communication Studies for Transfer (AA-T in Communication Studies) consists of lower division courses that provide fundamental skills for success in both personal and professional development. Students gain self-awareness and the ability to build bridges to diverse audiences. The broad-based transfer curriculum includes interpersonal, intercultural, and group communication as well as public communication, argumentation and debate, and speech team activities. The program is highly valued in both academic institutions and professional organizations.

Program Learning Outcomes:

- Students will identify, explain, and apply theories about the communication process as they relate to a variety of audiences and contexts.
- Students will create and implement effective communication strategies to orally deliver a message appropriate to the context.
- Students will identify, analyze, and evaluate their own verbal and nonverbal messages as well as those of others in a variety of contexts.
- Students will research, analyze, and critically evaluate reference material to support the development of communication competence.

Career/Transfer Opportunities:

A degree in Communication Studies is universally applicable across all organizations and industries. Some common career paths include broadcasting, consumer affairs, public relations, advertising, education, marketing, government, human resources, law, community/international affairs, politics negotiations, journalism, customer service, recreation, management, and recruiting. Note: Completing courses that satisfy CSU's U.S. History, Constitution and American Ideals requirement prior to transfer is highly recommended.

To earn this degree, students must meet the following requirements:

1. Completion of the following major courses with grades of C or better.
2. Completion of a maximum of 60 CSU-transferable semester units with a grade point average of at least 2.0; and
3. Certified completion of either the California State University General Education Breadth pattern (CSU GE-B) or the Intersegmental General Education Transfer Curriculum (IGETC).

Core Curriculum Course Required:		Units
COM 001	Public Speaking OR	3.0
COM 001H	Public Speaking - Honors	3.0

List A/B - Complete the following:		Units
COM 004	Small Group Communication	3.0
COM 008	Interpersonal Communication	3.0
COM 012	Intercultural Communication	3.0
COM 020	Argumentation and Debate OR	3.0
COM 020H	Argumentation and Debate - Honors	3.0

List C - Select one (1) course from the following:		Units
ANT 003	Cultural Anthropology	3.0
PSY 001	General Psychology OR	3.0
PSY 001H	General Psychology - Honors	3.0
SOC 001	Introduction to Sociology OR	3.0
SOC 001H	Introduction to Sociology - Honors	3.0
ENG 001B	English Composition and Literature	3.0
ENG 001C	Clear Thinking in Writing	3.0

Required Units for the Major: 18.0

Completion of General Education Requirements and electives as needed to reach 60 units.

Total Required Units: 60.0

Note: Completing courses that satisfy CSU's U.S. History, Constitution and American Ideals requirement prior to transfer is highly recommended.

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Certificate of Proficiency in Communication Studies

* This Certificate of Proficiency is awarded by the academic department. The certificate will not appear on your transcript; however, you can receive a documentation of the certificate by contacting the department chair upon completion of the required coursework.

The Certificate of Proficiency in Communication Studies is designed for students who successfully complete ten or more units of communication course work at Mission College. The importance of interpersonal communication and intercultural communication, small group and team skills, and public speaking training cannot be emphasized enough in providing the fundamental skills for successful personal and professional activities. This certificate will not only enhance the student's chances of being selected for a job, but it may also open doors both professionally and personally. Skills learned will increase understanding, ability to communicate with other people, and give the necessary material to build bridges with other people.

Program Learning Outcomes:

- Students will identify, explain, and apply theories about the communication process as they relate to a variety of audiences and contexts.
- Students will create and implement effective communication strategies to orally deliver a message appropriate to the context.
- Students will identify, analyze, and evaluate their own verbal and nonverbal messages as well as those of others in a variety of contexts.
- Students will research, analyze, and critically evaluate reference material to support the development of communication competence.

Career/Transfer Opportunities:

Career opportunities include the following: broadcasting, consumer affairs, public relations, advertising, education, marketing, government, human resources, law, community affairs, politics negotiations, journalism, customer service, recreation, management, and recruiting.

* Federal Financial aid may not apply to this certificate program. Consult Financial aid office for more information.

Core Curriculum Course - Select one (1) course:		Units
COM 001	Public Speaking	3.0
COM 020	Argumentation and Debate	3.0

Plus 7 units from the following:		Units
COM 004	Small Group Communication	3.0
COM 008	Interpersonal Communication	3.0
COM 012	Introduction to Intercultural Communication	3.0
COM 015	Fundamentals of Communication	3.0
COM 019A	Communication Activities	1.0
COM 001*	Public Speaking	3.0
COM 020*	Argumentation and Debate	3.0

*If both courses are taken, one may be counted for the Core course and one for the additional units

Total Required Units: 10.0

